

Privacy Policy

The Grind Coffee Shop Privacy Policy

Effective Date: January 2025

1. Information We Collect

When you use our loyalty rewards program, we collect your phone number to identify your account and send verification codes. We may also collect your name and email address if you choose to provide them during enrollment.

2. How We Use Your Information

We use your information to:

- Manage your loyalty rewards account and track your points
- Send verification codes via SMS for account security
- Notify you about rewards, promotions, and special offers (with your consent)
- Process reward redemptions
- Improve our services and customer experience

3. SMS Communications

By providing your phone number, you consent to receive SMS messages from The Grind for account verification purposes. Message and data rates may apply. You can opt out of promotional messages at any time.

4. Data Security

We implement appropriate security measures to protect your personal information. Your data is encrypted and stored securely. We never sell your personal information to third parties.

5. Data Retention

We retain your information for as long as your loyalty account is active. You may request deletion of your data at any time by contacting us.

6. Your Rights

You have the right to:

- Access your personal information
- Correct inaccurate data
- Request deletion of your data
- Opt out of promotional communications

7. Contact Us

If you have questions about this privacy policy or your data, please contact us at The Grind Coffee Shop or through our website.

8. Changes to This Policy

We may update this policy from time to time. We will notify you of any material changes by posting the new policy on our app.